

PRIVACY POLICY

At Macaulay Design Limited, we are committed to maintaining the trust and confidence of visitors to our website and subscribers to our newsletter. Here you'll find information on how we treat data that we collect from visitors to our website, or when someone subscribes to our newsletter or magazine subscription.

Newsletter Sign Up and Magazine Subscription

As part of the registration process for our monthly e-newsletter and magazine subscription, we collect personal information. Name, email address, postal address. We use that information to tell you about stuff you've asked us to tell you about. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see MailChimp's privacy notice. You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails.

Visitors to our Website

When someone visits www.macaulaydesign.co.uk we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to Claire Macaulay at claire@macaulaydesign.co.uk

Changes to this Privacy Policy

We keep our privacy notice under regular review. This privacy policy was last updated on 23 May 2018.

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